Amendments to the Claims:

The listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1-3 (canceled)

Claim 4 (currently amended): The trigonal prism turning display device ~~according to claim 1,~~ for advertisement comprising: six trigonal prisms arranged in a shape of a regular triangle, each of said six trigonal prisms having an advertising screen displayed on each of the three sides thereof; upper and lower turning discs for supporting said six trigonal prisms and rotating together with a main shaft; driving means mounted under said lower turning disc, for rotating said six trigonal prisms; a disc-shaped device supporting means mounted under said driving means and fixed to the inner surface of a cylindrical housing at the outer peripheral portion thereof, for supporting said main shaft and said driving means; and a motor disposed under said disc-shaped device supporting means in such a manner as to be connected to the lower end of said main shaft by a coupler, wherein said main shaft is coupled to the shaft of said motor through said coupler, at the lower end thereof, is secured on the central portion of said lower turning disc, at the central portion thereof, and is secured on the central portion of said upper turning disc, at the upper end thereof, such that said upper and lower turning discs are rotated together with said main shaft that delivers the rotating force of said motor to said driving means; said cylindrical housing is made of a transparent acryl and places a fixing member that is adapted to fix said main shaft in the central portion of the upper surface thereof, said six trigonal prisms in the upper portion thereof, said driving means in the central portion thereof, and said motor in the lower portion thereof; said driving means comprises: a base gear coupled to said main shaft through a bolt that is fixedly installed on the central portion of said device supporting part; a pair of crankshaft gears engaged with said base gear at intervals of 180° in a rotating direction of said base gear; a pair of connecting rods fixedly mounted at the margins of crank connecting discs that are secured on lower surfaces of said crankshaft gears; a pair of crankshafts connected to frontal ends of said connecting rods; a pair of partial gears fixed on said crankshafts at rotating central portions thereof; first and second trigonal prism power transmission gears engaged with said partial gears at a lower portion thereof so as to be rotated as said partial gears are rotated; first trigonal prism turning gears that are engaged at intervals of 120° with said first trigonal prism power transmission gears such that the three

trigonal prisms of odd numbers are rotated; and second trigonal prism turning gears engaged at intervals of 120° with said second trigonal prism power transmission gears such that the other trigonal prisms of even numbers are rotated.

Claim 5 (previously presented): The trigonal prism turning display device according to claim 4, wherein each of said first trigonal prism turning gears has a turning gear shaft extending upwardly from a central portion thereof, a disc-shaped connecting member is mounted at a top end of each of said turning gear shafts and each of said disc-shaped connecting members is secured on a bottom surface of one side of each of said three trigonal prisms of odd numbers at a central upper surface thereof, such that said three trigonal prisms of the odd numbers are rotated as said first trigonal prism turning gears are rotated, and each of said second trigonal prism turning gears has a turning gear shaft extending upwardly from a central portion thereof, a disc-shaped connecting member is mounted at a top end of each of said turning gear shafts, and each of said disc-shaped connecting members is secured on a bottom surface of one side of each of said other trigonal prisms of even numbers on a central upper surface thereof, such that said other trigonal prisms of the even numbers are rotated as said second trigonal prism turning gears are rotated.

Claim 6 (currently amended): The trigonal prism turning display device according to any one of claims [[1]] 4 to 5, wherein each of said six trigonal prisms is made of glass, acryl, or aluminum such that it has a hollow part in the interior thereof and has a product display stand in one side among the three sides thereof.

Claim 7 (original): The trigonal prism turning display device according to claim 6, wherein said hollow part has lighting equipment therein.